



## OUR FUTURE IS RIDING ON EDUCATION

CYCLE is a children's charity committed to improving literacy among children in grades K-3 in Title One schools of the Greater Houston area. We do this by rewarding students with brand-new bicycles after they achieve defined academic goals, teaching the important lesson that hard work and dedication really do pay off. We believe this places children on the path to a brighter future. As soon as the wheels start turning, impressive things happen!

The overarching goal of CYCLE is to see every student in the Greater Houston area achieve grade-level reading or above by the end of the third grade, putting them on the path to success and empowering them to reach their full potential in school and life. Research has shown that achieving grade-level literacy by fourth grade is a key determinant of future academic success.

## GETTING YOUNG MINDS IN GEAR

Despite the dedicated efforts of Houston schools, statistics show an overwhelming need for education support programs such as ours. CYCLE motivates the thousands of children at Title One schools in the Greater Houston area to improve their literacy skills and achieve in the classroom.



## THIS IS HOW WE ROLL

To ensure success, students collaborate with their teachers and parents to create personalized goals with a focus on improving literacy. Students sign a contract, committing to work hard to achieve those goals. When they do, CYCLE rewards them with a brand-new bicycle and helmet.



## HELP US CREATE A CHAIN REACTION

We need **YOUR** help:

CYCLE is completely funded through donations from the Houston community. We rely on your generosity and passion to fund our program. Please support CYCLE to enable students to reach their full potential.

All of your donations go toward program implementation, including purchasing bicycles and helmets.

Donate through our website:

- Individual donations
- Corporate sponsorships
- Corporate matching programs
- Volunteer opportunities

To learn more visit [CYCLEHouston.org](http://CYCLEHouston.org) or contact us directly at 281-907-0071.

Follow us on Facebook, Instagram, and Twitter, and spread the word about CYCLE.

## THE NEED

- Only 37% of HISD third-graders achieved Texas reading standards in 2013.
- Children who reach fourth grade without being able to read proficiently are more likely to drop out of high school, reducing their earning potential and chances for success.  
– *The Annie E. Casey Foundation*
- 72% of Texas students in fourth grade have a below-proficient reading level.  
– *Barbara Bush Foundation For Family Literacy*

Our mission is to reward students with new bicycles for achieving better academic performance in the classroom. Students collaborate with their teachers and parents to create personalized goals with a focus on improving literacy.



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CYCLEHouston.org



CYCLE is a 501(c)(3) charity.

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THANK YOU  
FOR YOUR  
WONDERFUL  
PROGRAM  
THAT INSPIRED  
OUR STUDENTS  
TO ACHIEVE  
BETTER RESULTS  
IN THE  
CLASSROOM  
AND BEYOND.”

– *Zandra Aguilar, Principal  
Eliot Elementary School*

