

# OUR FUTURE IS RIDING ON EDUCATION



COMMIT



READ

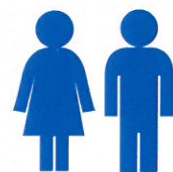


ACHIEVE

Established in 2004, **CYCLE** has grown to become a children's charity committed to improving literacy among children in grades K-3 in Title One schools in the Greater Houston Area. We do this by rewarding students with brand-new bicycles after they achieve defined academic goals, teaching the important lesson that hard work and dedication really do pay off. We believe this places children on the path to a brighter future. As soon as the wheels start turning, impressive things start to happen!

## Getting young minds in gear

The overarching goal of **CYCLE** is for every student in the Greater Houston Area achieve grade-level reading or above by the end of the third grade, putting them on the path to success and empowering them to reach their full potential in school and life. Despite the dedicated efforts of Houston schools, statistics show an overwhelming need for education support such as ours. **CYCLE** motivates thousands of children to improve their literacy skills and achieve in the classroom.



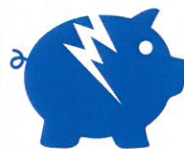
**67%** of children nationwide are not proficient readers by the end of third grade.  
— The Campaign for Grade-Level Reading

## HOUSTON STUDENTS NEED YOUR HELP

Children who reach fourth grade without being able to read proficiently are more likely to drop out of high school, reducing their earning potential and chances for success.

— The Annie E. Casey Foundation

**73%** of school-aged children in Houston are considered economically disadvantaged.  
— Barbara Bush  
Houston Literacy Foundation



**OUR MISSION** is to reward students with new bicycles for achieving better academic performance in the classroom. To date we have awarded more than 150,000 bicycles to successful students through our bicycle programs.

## GET INVOLVED AND CREATE A CHAIN REACTION.

To become a sponsor or to schedule a team-building event, please contact Executive Director Rebecca Roberts at [Rebecca@CYCLEhouston.org](mailto:Rebecca@CYCLEhouston.org).

For more information or to make an individual donation, please visit [CYCLEhouston.org](http://CYCLEhouston.org).



## CORPORATE SPONSORSHIPS

We are entirely supported by donations from the Greater Houston Area. Corporate sponsorships, foundation grants and individual donations fund our programs.

### Levels of Sponsorship

#### \$5,000 - \$9,999

- Name on website
- Signage at all events

#### \$10,000 - \$19,999

- Name on website
- Signage at all events
- Recognition in **CYCLE** correspondence
- Team of four at annual Sporting Clays Tournament

#### \$20,000+

- Name on website
- Signage at all events
- Recognition in **CYCLE** correspondence
- Team of four at annual Sporting Clays Tournament
- Table of ten at annual Bicycle Ball
- Chances for co-branding at specific events and other opportunities

## CORPORATE TEAM BUILDING & EMPLOYEE ENGAGEMENT

An integral part of our bicycle programs is the bicycle builds. They are an exciting, experiential way to build teams, encourage out-of-the-box thinking, and fulfill corporate philanthropy.

- Convenient
- Customizable
- Philanthropic

Through your donations, we can create a customized program for your specific needs. For example, your company could host a team-building program at your business, have your employees participate in one of our bike builds, or adopt a specific school.

“THANK YOU FOR YOUR WONDERFUL PROGRAM THAT INSPIRED OUR STUDENTS TO ACHIEVE BETTER RESULTS IN THE CLASSROOM AND BEYOND.”

– Zandra Aguilar,  
Principal of Eliot Elementary School

CYCLE is a children's charity dedicated to improving literacy in Grades K-3 in Title One schools in the Greater Houston Area. We give young students the opportunity to earn a bicycle for achieving their set goals and, in return, they learn that hard work equals reward. We believe that learning this lesson can put schoolchildren on the path to a brighter future.

For more information, please visit our website at:

[CYCLEhouston.org](http://CYCLEhouston.org)



Changing Young Children's Lives through Education is a 501(c)(3) not-for-profit organization formed in 2004 in Houston, Texas.



## CHANGING YOUNG CHILDREN'S LIVES THROUGH EDUCATION

Impact your community by supporting a charity that advocates children's education in Houston.

